

SPONSORSHIP OPPORTUNITIES AT LOUGHBOROUGH ACROBATICS GYMNASTICS CLUB

A partnership with Loughborough Acrobatics Club (LAGC) can provide a platform to help you achieve your business objectives. Please read on to find out how.

LAGC is a thriving local community club based in Loughborough, Leicestershire, whose venue, The Base Gymnastics and Fitness Centre, has over 1000 gymnasts coming through the doors each week. Our philosophy and vision is to create a safe, enjoyable, social and high quality environment for gymnasts of all ages and abilities to reach their full potential. Every gymnast's physical and mental wellbeing is at the forefront of all of our coaching ensuring that every gymnast feels fulfilled and challenged throughout their time with us.

The club registered as a charity in 2014 (charity number 1161152) and has grown considerably since this time, moving into its own dedicated unit in the same year.

What your company could gain for becoming a sponsor of LAGC:

- Have your brand seen by thousands of people each week with on site advertising, social media, website, newsletter and local newspaper presence.
- Be associated with one of the most successful clubs in the East Midlands and one of the largest sports clubs in the Loughborough area
- Have your brand seen across the county and internationally when our gymnast compete and national and international competitions
- Opportunities for Corporate Social Responsibility targets to be met through staff volunteering at events
- Organisation of team building events held at the centre for your staff helping to physically and mentally energize your staff
- Develop content that can be used across your social and digital media channels to engage your audience with your company story
- Communicate directly to over 2000 people to raise your brand awareness and promote your products and services

Any sponsorship revenue will be reinvested back into the club in the following ways.

- Development of centre's training facilities including a new sprung floor and raised podiums for better pit access
- Installation of CCTV across the centre for parents to view sessions and enhance the security for the building
- Development of a café area upstairs for parents to view sessions
- Expand and develop club competitions
- Sponsorship of gymnast partnerships helping to purchase leotards and cover expenses of national and international competitions

VISIT US: www.lagc.org.uk

EMAIL: info@lagc.org.uk

FOLLOW US: @LoughboroughAcrobaticsGymClub

Charity number: 1161152



SPONSORSHIP PACKAGES AT LAGC

		PLATINUM £10,000+	GOLD £5000+	SILVER £1000+	BRONZE £200-£1000
ADVERTISING	Logos on club kit	✓			
	Prominent banner in gym	✓	✓		
	Plaque in reception area	✓	✓	✓	
	Logo and advertising in newsletters	✓	✓	✓	✓
	Website and social media advertising	✓	✓	✓	✓
	Name check in newspaper articles	✓ 2+ per year	✓ 1 per year		
COROPATE	Use of centre for team days	✓ 1 day per year			
	Advertising at club events	✓ 2+ events per year	✓ 1 event per year		
	Gymnastics display at event of your choice	✓ 1 per year			
	Volunteer and staff development opportunities	✓			

We can tailor packages to suit the needs of your company and are happy to discuss these further with you before any commitment. Please get in touch with any questions you may have

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